

ESTTA Tracking number: **ESTTA882695**

Filing date: **03/12/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Disney Enterprises, Inc.
Granted to Date of previous extension	03/11/2018
Address	500 South Buena Vista Street Burbank, CA 91521 UNITED STATES
Attorney information	Linda K. McLeod Kelly IP, LLP 1919 M Street, N.W., Suite 610 Washington, DC 20036 UNITED STATES Email: linda.mcleod@kelly-ip.com, disneyopp@kelly-ip.com, lit-docketing@kelly-ip.com

### Applicant Information

Application No	87273335	Publication date	09/12/2017
Opposition Filing Date	03/12/2018	Opposition Period Ends	03/11/2018
Applicant	United Trademark Holdings, Inc. 141 S. Lapeer Drive Beverly Hills, CA 90211 UNITED STATES		

### Goods/Services Affected by Opposition

Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Clothing and apparel, namely, shirts
Class 041. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Entertainment in the nature of amusement park rides; Amusement park and theme park services; Entertainment services, namely, providing car rides for amusement, play, and entertainment; Entertainment services in the nature of amusement park attractions, namely, a themed area

### Applicant Information

Application No	87273325	Publication date	09/12/2017
Opposition Filing Date	03/12/2018	Opposition Period Ends	
Applicant	United Trademark Holdings, Inc. 141 S. Lapeer Drive Beverly Hills, CA 90211		

	UNITED STATES
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## Goods/Services Affected by Opposition

Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Clothing and apparel, namely, shirts
Class 041. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Amusement park and theme park services; Entertainment services in the nature of amusement park attractions, namely, a themed area

## Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Other	Estoppel

## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3506495	Application Date	10/31/2005
Registration Date	09/23/2008	Foreign Priority Date	NONE
Word Mark	DISNEY PRINCESS		
Design Mark	DISNEY PRINCESS		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2007/09/24 First Use In Commerce: 2007/09/24 baseball caps; beach cover-ups; beachwear; bikinis; caps; hats; head bands; headwear; mittens; pants; robes; sandals; scarves; shorts; slacks		

U.S. Registration No.	3367264	Application Date	10/31/2005
Registration Date	01/08/2008	Foreign Priority Date	NONE
Word Mark	DISNEY PRINCESS		
Design Mark	DISNEY PRINCESS		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2007/09/21 First Use In Commerce: 2007/09/27 Athletic shoes; [ boots; ] dresses; [ earmuffs; ] footwear; gloves; Halloween costumes; hosiery; jackets; [ jeans; ] night shirts; night gowns; [ overalls; ] pajamas; [ polo shirts; ] rainwear; shirts; shoes; skirts; slippers; sleepwear; socks; [ stockings; ] sweaters; sweat pants; sweatshirts; swimsuits; tank tops; [ tights; ] t-		

	shirts; underwear
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U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	DISNEY PRINCESS		
Goods/Services	Entertainment services, amusement park services, athletic and sports event services, clothing, bags, jewelry, personal care products.		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	DISNEY PRINCESS and Design		
Goods/Services	Entertainment services, amusement park services, athletic and sports event services, clothing, bags, jewelry, personal care products.		



U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	TOONTOWN		
Goods/Services	Entertainment services, amusement park services.		

U.S. Registration No.	1768253	Application Date	03/11/1991
Registration Date	04/27/1993	Foreign Priority Date	NONE
Word Mark	TOONTOWN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1992/12/22 First Use In Commerce: 1992/12/22 amusement park services		

Attachments	78743873#TMSN.png( bytes ) 78979421#TMSN.png( bytes ) PUBLIC -- DEI v. UTH - PRINCESS.pdf(1307139 bytes )
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Signature	/Linda K. McLeod/
Name	Linda K. McLeod
Date	03/12/2018

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>DISNEY ENTERPRISES, INC.,</p> <p style="text-align: center;">Opposer</p> <p style="text-align: center;">v.</p> <p>UNITED TRADEMARK HOLDINGS, INC.,</p> <p style="text-align: center;">Applicant.</p>	<p>Consolidated Opposition No.:</p> <p>Mark: </p> <p>Serial No.: 87273335 Filed: December 19, 2016</p> <p>Mark: </p> <p>Serial No.: 87273325 Filed: December 29, 2016</p>
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**NOTICE OF OPPOSITION**

Disney Enterprises, Inc. (“Opposer,” “Disney,” or “DEI”), a Delaware corporation, having a principal place of business at 500 South Buena Vista Street, Burbank, California 91521, believes that it is being damaged, and will be damaged, by United Trademark Holdings, Inc.’s (“Applicant” or “UTH”) marks shown in Application Serial Nos. 87273335 and 87273325 in Classes 25 and 41, and hereby opposes the same in all classes. (Collectively, Opposer and Applicant are referred to as “the Parties.”) As explained in detail below, Applicant has applied for design marks that are highly similar in overall composition to Opposer’s marks that form part of the DISNEY PRINCESS franchise, a highly valuable asset that has substantial goodwill and for which Opposer

has clear priority. Moreover, Applicant's proposed marks reference the very same characters that Opposer has made famous as part of its DISNEY PRINCESS franchise for use on a wide variety of goods and services. Applicant is further estopped from registering the applied-for marks pursuant to the conclusion of prior proceedings between the Parties. As grounds for opposition, Disney alleges that, upon actual knowledge with respect to Disney's own acts, and upon information and belief as to other matters:

**Disney and its Business**

1. Disney Enterprises, Inc. is a Delaware corporation, having a principal place of business at 500 South Buena Vista Street, Burbank, California 91521.
2. Disney, through its related companies and licensees, is one of the world's leading producers and providers of media networks, entertainment, amusement parks and resorts, interactive media, and consumer products, including but not limited to clothing, bags, jewelry, toys, and personal care products.
3. Disney has a long history of producing, presenting, and distributing motion picture films, television programs, and amusement park attractions focusing on a particular character or group of characters, and then building a strong marketing and merchandising campaign and a wide range of products tied to the character or group of characters.
4. Since 1937, with the release of its animated film *Snow White and the Seven Dwarves*, Disney has released numerous films featuring admirable female characters. These include: *Cinderella* (1950), Aurora in *Sleeping Beauty* (1959), Ariel in *The Little Mermaid* (1989), Belle in *Beauty and The Beast* (1991), Jasmine in *Aladdin*

(1992), *Pocahontas* (1995), and *Mulan* (1998). As early as 2000, Disney formed the DISNEY PRINCESS franchise to celebrate a subset of characters that have been “crowned” as princesses. In recent years, the DISNEY PRINCESS franchise has “crowned” additional princesses including Tiana from *The Princess and the Frog* (2009), Rapunzel from *Tangled* (2010), and Merida from *Brave* (2012).

5. Disney itself uses, and also engages in a vast licensing program under which it licenses the use of its characters, including characters from the DISNEY PRINCESS franchise and the DISNEY PRINCESS Marks (registered and common law rights in DISNEY PRINCESS word and design marks defined below in Paragraphs 15-16, 18-22) and Disney Princess Design Marks (registered and common law rights in the DISNEY PRINCESS Marks with a representation of characters from the DISNEY PRINCESS franchise defined below in Paragraphs 17, 22), in connection with a wide variety of products and services, including but not limited to entertainment services, clothes, headwear, toys, dolls, sporting goods, bags, personal care products, linens, jewelry, towels, online games, computer games, video games, and mobile applications.

6. In addition, Disney’s characters and brands, the DISNEY PRINCESS Marks and Disney Princess Design Marks are used in connection with Disney’s well-known amusement and theme parks in the U.S., including Walt Disney World Resort in Florida and Disneyland Resort in California (“Disney Parks”). Disney Parks are world renowned, and host tens of millions of visitors annually. Disney Parks offer attractions and/or experiences in connection with the DISNEY PRINCESS Marks, the Disney Princess Design marks, and the characters from the DISNEY PRINCESS franchise.

7. For over twenty-five years, Disney has used its TOONTOWN mark in connection with amusement park services at Disney Parks.

**Disney's Common Law & Registration Rights in its  
DISNEY PRINCESS Marks and Disney Princess Design Marks**

8. Since before the filing date of the Applications and any date of first use that may be proven by Applicant, Disney has used its DISNEY PRINCESS Marks in commerce in connection with entertainment services, amusement park services, and a wide variety of merchandise, including but not limited to clothing, headwear, bags, jewelry, personal care products, and other goods.

9. For decades, Disney has used its DISNEY PRINCESS Marks in connection with its entertainment properties and films. Disney has prominently used its DISNEY PRINCESS Marks with box sets of Disney's animated movies on VHS, and later on DVD and Blu-ray discs. Thus, for over thirty years, the consuming public has been exposed to and come to identify the DISNEY PRINCESS Marks uniquely with Disney, Disney's animated films, and related entertainment properties.

10. Disney has also released animated specials under the DISNEY PRINCESS Marks.

11. Disney often uses its Disney PRINCESS Marks with well-known images of its associated characters, alone and in various combinations on its website and on products, including Snow White, Cinderella, Aurora, Ariel, Belle, and Rapunzel.

12. The DISNEY PRINCESS Marks and associated characters are among the most well-known and famous brands in the U.S. The DISNEY PRINCESS franchise has earned substantial revenue in worldwide sales of entertainment services, films,

amusement parks, and merchandise bearing the DISNEY PRINCESS Marks and characters.

13. Moreover, the DISNEY PRINCESS Mark and characters have earned a high degree of consumer recognition and brand loyalty. Indeed, Disney's website, including its dedicated DISNEY PRINCESS website page <http://princess.disney.com/>, has had millions of viewers, and Disney's dedicated DISNEY PRINCESS Facebook page has over 8 million "followers" and "likes," and it prominently features the DISNEY PRINCESS Mark and characters.

14. With such long use and enormous commercial success, substantial advertising and promotion of films and merchandise, and extensive media attention and public exposure of the DISNEY PRINCESS Marks and Disney's Princess Design Marks, Disney has developed valuable goodwill in such marks, which have long been famous.

**DISNEY PRINCESS Marks and Disney Princess Design Marks  
for Consumer Products**

15. Since as early as 2007, Disney has used its DISNEY PRINCESS Marks in connection with clothing and headwear as shown in the examples below.







Disney Princess Skirt Set  
for Girls

\$29.95

Size [View Chart](#)

Select Size ▼

Qty

1 ▼

Add to Bag

Save for Later

Buy One, Get One 50% Off Sitewide Code:  
[BOGO50](#)

16. Disney owns the following valid and subsisting U.S. trademark registrations for its Disney PRINCESS Marks in Class 25.

Mark	Status App. No. App. Date Reg. No. Reg. Date	Goods and Services [First Use]
DISNEY PRINCESS	Registered 78743873 31-OCT-2005 3506495 23-SEP-2008	<b>Int. Cl. 25</b> Baseball caps; beach cover-ups; beachwear; bikinis; caps; hats; headbands; headwear; mittens; pants; robes; sandals; scarves; shorts; slacks [09-24-2007]
DISNEY PRINCESS	Registered 78979421 31-OCT-2005 3367264 08-JAN-2008	<b>Int. Cl. 25</b> Athletic shoes; boots; dresses; earmuffs; footwear; gloves; Halloween costumes; hosiery; jackets; jeans; night shirts; night gowns; overalls; pajamas; rainwear; shirts; shoes; skirts; slippers; sleepwear; socks; stockings; sweaters; sweat pants; sweatshirts; swimsuits; tank tops; tights; t-shirts; underwear [09-21-2007]

Attached as Exhibit A are printouts of the TSDR and assignment records from the USPTO database showing the current status and title of the registrations for the marks in the chart above.

17. Since before the filing date of the Applications and any date of first use that may be proven by Applicant, Disney has also used its DISNEY PRINCESS Marks and Disney Princess Design Marks shown below in commerce in connection with a wide variety of merchandise, including but not limited to clothing. As shown below, Disney commonly depicts its DISNEY PRINCESS Marks with a group of standing characters from the Disney Princess franchise that comprise the Disney Princess Design Marks. Representative samples of Disney's common law use of its DISNEY PRINCESS Marks and Disney Princess Design Marks for consumer products are shown below:





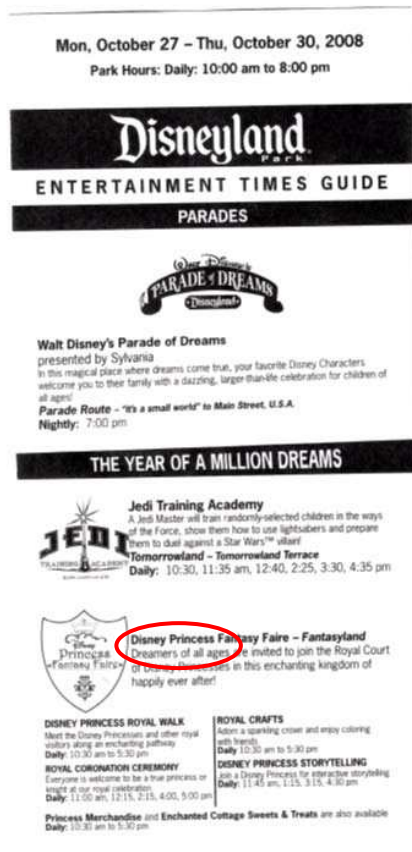
**DISNEY PRINCESS Marks and Disney Princess Design Marks  
for Entertainment Services, Amusement and Theme Park Services**

18. For over a decade, Disney has used its DISNEY PRINCESS Marks and Disney Princess Design Marks throughout Disney's theme parks in the United States, and as part of a Disney Parks visitor's experience, ranging from park attractions and events to retail experiences, dining, and merchandise.

19. As early as October 2006, Disney used its DISNEY PRINCESS FANTASY FAIRE mark shown on the park guides and signage below in commerce in connection with an amusement park attraction in its Disneyland Resort in California.







20. Since 2009, Disney has hosted the DISNEY PRINCESS half marathon as a part of the *runDisney* series, with the most recent 10<sup>th</sup> anniversary event taking place the weekend of February 22-25, 2018. The event features a half marathon through Disney's *Magic Kingdom* and *Epcot* theme parks with Disney entertainment and characters on the course. It is one of the largest U.S. running events for women. Representative images of the DISNEY PRINCESS Half Marathon are shown below.



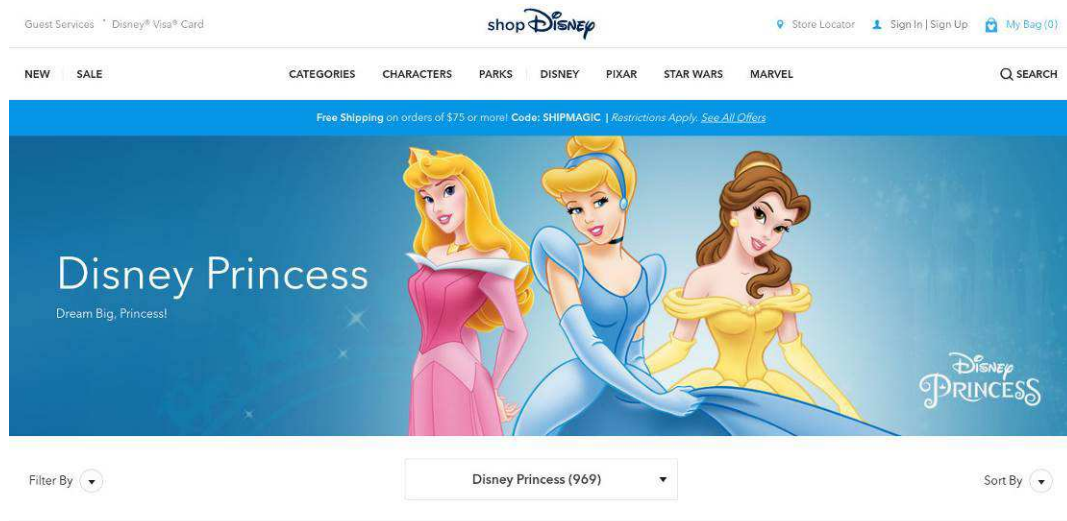


21. As a part of the DISNEY PRINCESS Half Marathon, Disney offers merchandise in the form of shirts, pants, jackets, among other goods. Representative examples of DISNEY PRINCESS Half Marathon apparel are shown below:





22. Since before the filing date of the Applications and any date of first use that may be proven by Applicant, Disney has also used its DISNEY PRINCESS Marks and Disney Princess Design Marks in commerce in connection with entertainment services, amusement park services, and online retail store services. As shown below, Disney commonly depicts its DISNEY PRINCESS Marks with a group of standing characters from the Disney Princess franchise that comprise the Disney Princess Design Marks.



23. Through its long use of the DISNEY PRINCESS Marks and Disney Princess Design Marks, and substantial advertising and promotion, Disney has developed valuable goodwill in these marks, which have become distinctive and famous over many years. (Collectively, the goods and services listed in Paragraphs 4-22 above are referred to as “Disney’s Goods and Services”).

**Disney’s Common Law and Registration Rights in  
Disney TOONTOWN Mark for Amusement Park Services**

24. The inclusion of THE TOON STUDIO in Applicant’s mark for amusement park services increases the likelihood of confusion with Opposer’s marks. For over twenty-five years, Disney has used its TOONTOWN mark in connection with



amusement park services. Disney also owns the following valid and subsisting U.S. trademark registration for its TOONTOWN mark shown below for amusement park services:

Mark	Status App. No. App. Date Reg. No. Reg. Date	Goods and Services [First Use]
TOONTOWN	Registered 74146092 11-MAR-1991 1768253 27-APR-1993	Int. Cl. 41 amusement park services [12/22/1992]

Attached as Exhibit B are printouts of the TSDR and assignment records from the USPTO database showing the current status and title of the registration for the mark in the chart above.

25. The registrations set forth in Paragraphs 16 and 24 are valid, subsisting, and incontestable, and constitute *prima facie* evidence of the validity of the marks and registrations and conclusive evidence of Disney's ownership and exclusive right to use the marks in commerce with the goods recited in the registrations, and provide constructive notice of ownership thereof by Disney.

**Applicant's PRINCESS Mark and Applicant's Princess Design Mark**

26. Applicant, United Trademark Holdings, Inc., is a California corporation having an address of 141 S. Lapeer Drive Beverly Hills, California 90211.

27. Applicant is the listed owner of Application Serial No. 87273335, filed on December 19, 2016, under Section 1(b), 15 U.S.C. § 1051(b), for the mark shown below

(“Applicant’s PRINCESS Mark”) for “clothing and apparel, namely shirts” in Class 25, and “entertainment in the nature of amusement park rides; amusement park and theme park services; entertainment services, namely, providing car rides for amusement, play, and entertainment; entertainment services in the nature of amusement park attractions, namely, a themed area” in Class 41.



28. Applicant is the listed owner of Application Serial No. 87273325, filed on December 19, 2016, under Section 1(b), 15 U.S.C. § 1051(b), for the mark shown below for “clothing and apparel, namely shirts” in Class 25 and “amusement park and theme park services; entertainment services in the nature of amusement park attractions, namely, a themed area” in Class 41.



29. On September 12, 2017, Applicant’s Application Serial Nos. 87273335 and 87273325 were published for opposition in the *Trademark Official Gazette* (TMOG), and Opposer timely filed extensions of time to oppose on September 16, 2017 and January 9, 2018.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

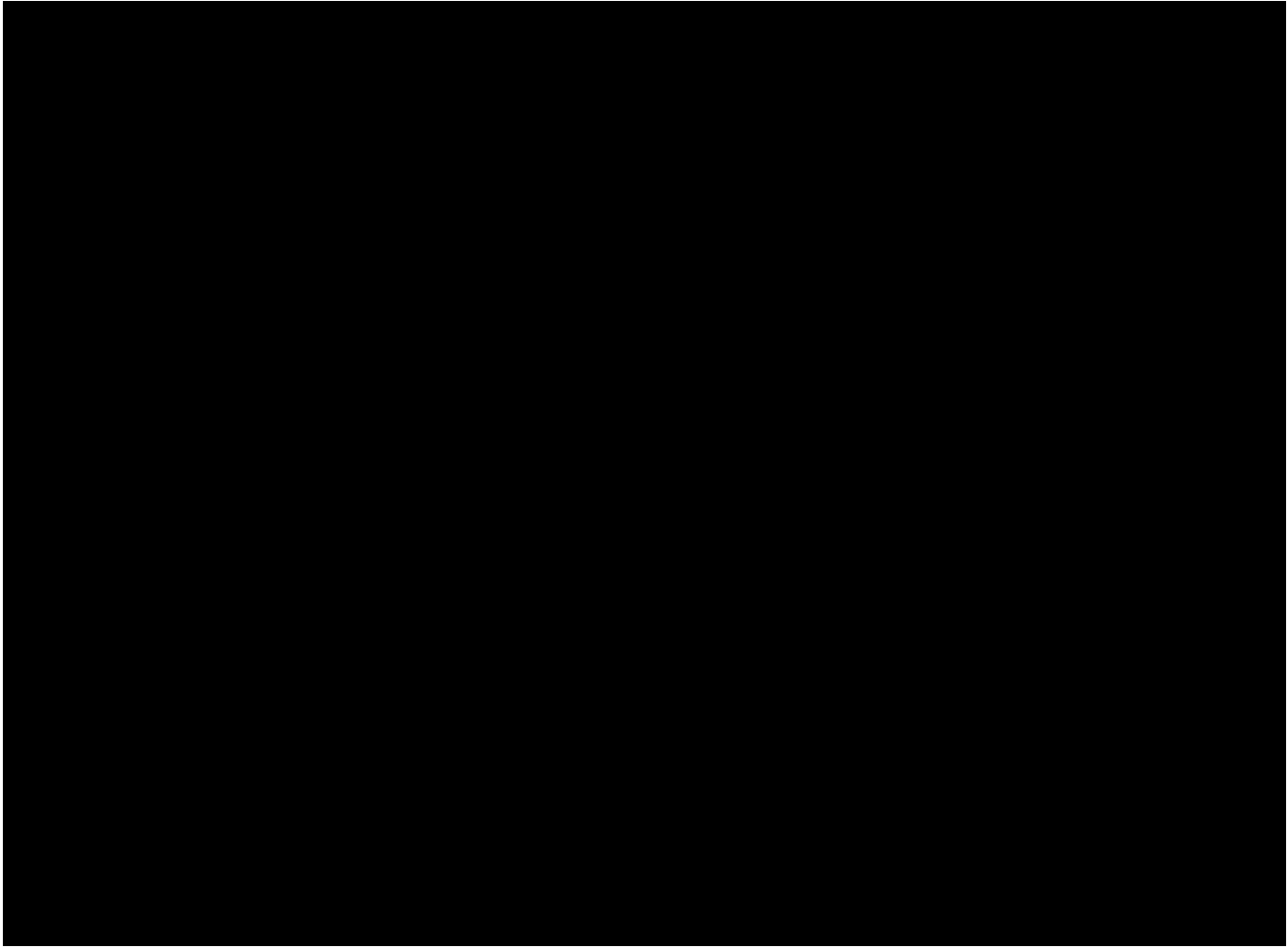
[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



■ [Redacted text line]

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[Redacted text line]

■ [Redacted text line]

[Redacted text line]

[Redacted text line]

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■ [REDACTED]

[REDACTED]

[REDACTED]

■ [REDACTED]

[REDACTED]

[REDACTED]

**Count I - Likelihood of Confusion, 15 U.S.C. § 1052(d)**

36. Disney repeats and realleges each and every allegation set forth above.

37. Disney has priority based on its valid and subsisting registrations for its DISNEY PRINCESS Marks, and TOONTOWN mark. Disney also has priority based on its prior common law use of the DISNEY PRINCESS Marks, and the Disney Princess Design Marks in commerce in connection with Disney's Goods and Services, and the TOONTOWN mark in commerce in connection with amusement park services before the filing date of the Applications and any date of first use that Applicant can prove.

38. Applicant's PRINCESS Mark and Applicant's Princess Design Mark are highly similar in sound, appearance, and connotation to the DISNEY PRINCESS Marks, Disney Princess Design Marks, including a highly similar selection, appearance and placement of standing characters.

39. Applicant's Princess Design Mark includes Rapunzel, Sleeping Beauty, Cinderella, Snow White, and Little Mermaid. All of these characters are part of the DISNEY PRINCESS franchise. Applicant's inclusion of these specific, standing characters as a part of Applicant's Princess Design Mark, creates a similar connotation and commercial impression as the Disney Princess Design Marks.

40. Additionally, Disney owns prior registration and common law rights in its Disney TOONTOWN mark for amusement park services. Applicant's PRINCESS Mark and Applicant's Princess Design Mark include the words TOON STUDIO, which is likely to cause confusion with the Disney TOONTOWN mark.





41. Moreover, Applicant's mark combines the TOON STUDIO wording with Applicant's PRINCESS Mark and Applicant's Princess Design Mark, which will likely increase consumer confusion between Applicant's PRINCESS Mark and Applicant's Princess Design Mark and Disney and its DISNEY PRINCESS Marks, Disney Princess Design Marks, and TOONTOWN mark.


42. Applicant's Goods and Services listed in the Applications are identical and/or highly related to Disney's Goods and Services advertised, promoted, offered, rendered, and/or sold by Disney in connection with the DISNEY PRINCESS Marks and Disney Princess Design Marks and to the amusement park services advertised, promoted, offered, rendered, and/or sold by Disney in connection with the TOONTOWN mark. Indeed, the Applications cover amusement park services and apparel, all of which Disney has offered for many years under its marks.

43. Moreover, upon information and belief, Applicant has established a pattern of filing Applications with a bad-faith intent to trade-off of the goodwill of Disney, by seeking registration of marks that are closely associated with Disney's entertainment properties, and for entertainment and amusement and theme park services in Class 41, a key business segment of Disney.

44. For example, in 2016, Applicant filed five trademark applications that include entertainment and amusement and theme park services in Class 41 for marks

that are closely associated with the animated film and entertainment properties used in Disney Parks. Printouts for each of these applications from PTO's TSDR database are collectively attached as Exhibit D.

Mark	App. No./App. Date	Goods/Services	Owner
	87222463  November 1, 2016	<b>25:</b> clothing and apparel, namely, shirts <b>41:</b> providing amusement park services, namely, providing amusement park rides; amusement park and theme park services; providing amusement park services, namely, providing car rides for amusement, play, and entertainment; entertainment services in the nature of an amusement park attraction, namely, providing theme park services.	United Trademark Holdings, Inc.
	87273335  December 19, 2016	<b>25:</b> clothing and apparel, namely, shirts <b>41:</b> Entertainment in the nature of amusement park rides; Amusement park and theme park services; Entertainment services, namely, providing car rides for amusement, play, and entertainment; Entertainment services in the nature of amusement park attractions, namely, a themed area	United Trademark Holdings, Inc.
	87273325  December 19, 2016	<b>25:</b> clothing and apparel, namely, shirts <b>41:</b> amusement park and theme park services; entertainment services in the nature of amusement park attractions, namely, a themed area	United Trademark Holdings, Inc.
	87179054  January 21, 2016	<b>41:</b> providing theme park services	United Trademark Holdings, Inc.

Mark	App. No./App. Date	Goods/Services	Owner
	87186250  September 28, 2016	<b>25:</b> clothing, namely, t-shirts <b>41:</b> amusement park and theme park services	United Trademark Holdings, Inc.

45. Upon information and belief, the filing of these Applications constitutes a bad-faith attempt by Applicant to move closer to Disney, the DISNEY PRINCESS Marks and Disney Princess Design Marks, and Disney's Goods and Services and trade off of the goodwill of Opposer through consumer confusion. Such actions by Applicant heighten the likelihood of confusion between its commercial offerings and those of Opposer.

46. Accordingly, Applicant's PRINCESS Mark and Applicant's Princess Design Mark so resemble Disney's prior used and registered DISNEY PRINCESS Marks and prior used Disney Princess Design Marks, as to be likely, when registered and used in connection with Applicant's Goods and Services, to cause confusion, or to cause mistake, or to deceive under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

**Count II – Estoppel**

■ [REDACTED]

[REDACTED]

■ [REDACTED]



[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

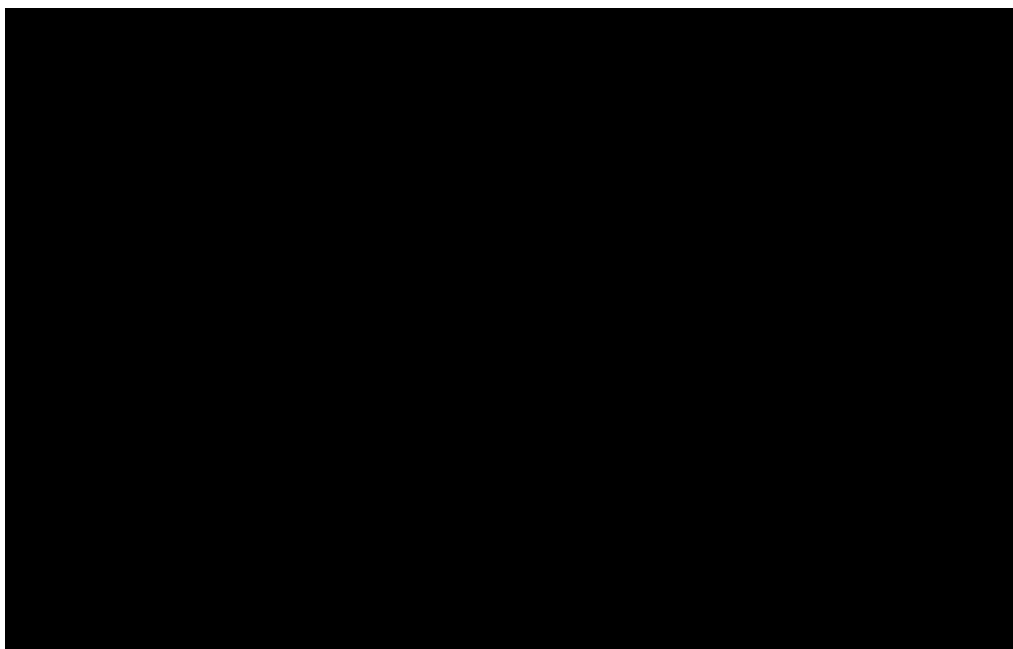
[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



■ [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

■ [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

WHEREFORE, Disney believes that it will be damaged by the registration of the marks shown in Application Serial Nos. 87273335, and 87273325, and requests that the opposition be sustained, and that registration to Applicant be refused as to all marks and all classes.

A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to our Deposit Account No. 506154.

Respectfully submitted,

Dated: March 12, 2018

By: /Linda K. McLeod/

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Facsimile: 202-354-5232

Attorneys for Opposer  
Disney Enterprises, Inc.

## **Exhibit A**

**Generated on:** This page was generated by TSDR on 2018-03-12 10:42:18 EDT

**Mark:** DISNEY PRINCESS

DISNEY PRINCESS

**US Serial Number:** 78743873

**Application Filing Date:** Oct. 31, 2005

**US Registration Number:** 3506495

**Registration Date:** Sep. 23, 2008

**Register:** Principal

**Mark Type:** Trademark

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Sep. 23, 2014

**Publication Date:** Jan. 09, 2007

**Notice of Allowance Date:** Apr. 03, 2007

## Mark Information

**Mark Literal Elements:** DISNEY PRINCESS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US Registrations:** 2412749, 2759132, 2870954 and others

**Parent Of:** 78979421

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** baseball caps; beach cover-ups; beachwear; bikinis; caps; hats; head bands; headwear; mittens; pants; robes; sandals; scarves; shorts; slacks

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 24, 2007

**Use in Commerce:** Sep. 24, 2007

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** Disney Enterprises, Inc.

**Owner Address:** 500 South Buena Vista Street  
Burbank, CALIFORNIA 91521  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Steven Plotkin

**Attorney Primary** [trademarks@disney.com](mailto:trademarks@disney.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Steven Plotkin  
**Name/Address:** THE WALT DISNEY COMPANY  
500 S BUENA VISTA ST  
IP Department - Trademark Group  
BURBANK, CALIFORNIA 91521  
UNITED STATES

**Phone:** 818-560-7646

**Fax:** 818-848-6424

**Correspondent e-** [trademarks@disney.com](mailto:trademarks@disney.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Sep. 23, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Sep. 23, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 23, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	69934
Sep. 23, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69934
Sep. 16, 2014	TEAS SECTION 8 & 15 RECEIVED	
Mar. 24, 2014	NOTICE OF SUIT	
Sep. 23, 2008	REGISTERED-PRINCIPAL REGISTER	
Aug. 18, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	78413
Aug. 15, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 26, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jun. 26, 2008	NON-FINAL ACTION E-MAILED	
Jun. 26, 2008	SU - NON-FINAL ACTION - WRITTEN	76582
Apr. 21, 2008	STATEMENT OF USE PROCESSING COMPLETE	64657
Apr. 01, 2008	USE AMENDMENT FILED	64657
Apr. 01, 2008	FAX RECEIVED	
Oct. 26, 2007	DIVISIONAL PROCESSING COMPLETE	
Oct. 01, 2007	DIVISIONAL REQUEST RECEIVED	
Oct. 26, 2007	EXTENSION 1 GRANTED	76569
Oct. 01, 2007	EXTENSION 1 FILED	76569
Oct. 01, 2007	FAX RECEIVED	
Oct. 01, 2007	FAX RECEIVED	
Oct. 01, 2007	FAX RECEIVED	
Apr. 03, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 09, 2007	PUBLISHED FOR OPPOSITION	
Dec. 20, 2006	NOTICE OF PUBLICATION	
Nov. 27, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	78413
Nov. 22, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 22, 2006	AMENDMENT FROM APPLICANT ENTERED	78413
Nov. 22, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	78413
Nov. 22, 2006	ASSIGNED TO LIE	78413
Oct. 19, 2006	PAPER RECEIVED	

Apr. 19, 2006	NON-FINAL ACTION E-MAILED	6325
Apr. 19, 2006	NON-FINAL ACTION WRITTEN	76582
Apr. 10, 2006	ASSIGNED TO EXAMINER	76582
Nov. 03, 2005	NEW APPLICATION ENTERED IN TRAM	

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## Maintenance Filings or Post Registration Information

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**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

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## TM Staff and Location Information

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TM Staff Information - None

File Location

**Current Location:** TMO LAW OFFICE 115

**Date in Location:** Sep. 23, 2014

**Generated on:** This page was generated by TSDR on 2018-03-12 10:46:50 EDT

**Mark:** DISNEY PRINCESS

DISNEY PRINCESS

**US Serial Number:** 78979421

**Application Filing Date:** Oct. 31, 2005

**US Registration Number:** 3367264

**Registration Date:** Jan. 08, 2008

**Register:** Principal

**Mark Type:** Trademark

**Status:** The registration has been renewed.

**Status Date:** Jan. 23, 2018

**Publication Date:** Jan. 09, 2007

**Notice of Allowance Date:** Apr. 03, 2007

## Mark Information

**Mark Literal Elements:** DISNEY PRINCESS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US Registrations:** 2412749, 2759132, 2870954 and others

**Child Of:** 78743873

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:** Athletic shoes; [ boots; ] dresses; [ earmuffs; ] footwear; gloves; Halloween costumes; hosiery; jackets; [ jeans; ] night shirts; night gowns; [ overalls; ] pajamas; [ polo shirts; ] rainwear; shirts; shoes; skirts; slippers; sleepwear; socks; [ stockings; ] sweaters; sweat pants; sweatshirts; swimsuits; tank tops; [ tights; ] t-shirts; underwear

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 21, 2007

**Use in Commerce:** Sep. 27, 2007

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No



## Current Owner(s) Information

**Owner Name:** Disney Enterprises, Inc.

**Owner Address:** IP Department - Trademark Group  
500 South Buena Vista Street  
Burbank, CALIFORNIA 91521  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Rachale Miller

**Docket Number:** 60589

**Attorney Primary Email Address:** [trademarks@disney.com](mailto:trademarks@disney.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Rachale Miller  
THE WALT DISNEY COMPANY  
500 South Buena Vista Street  
IP Department - Trademark Group  
BURBANK, CALIFORNIA 91521  
UNITED STATES

**Phone:** 818-560-1000

**Fax:** 818-848-6424

**Correspondent e-mail:** [trademarks@disney.com](mailto:trademarks@disney.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 23, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 23, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76873
Jan. 23, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76873
Jan. 23, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76873
Dec. 29, 2017	TEAS SECTION 8 & 9 RECEIVED	
Jan. 08, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Mar. 24, 2014	NOTICE OF SUIT	
Dec. 07, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 07, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68335
Nov. 26, 2013	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	68335
Dec. 06, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Nov. 26, 2013	TEAS SECTION 8 & 15 RECEIVED	
Jan. 08, 2008	REGISTERED-PRINCIPAL REGISTER	
Dec. 04, 2007	LAW OFFICE REGISTRATION REVIEW COMPLETED	76537
Dec. 04, 2007	ASSIGNED TO LIE	76537
Oct. 30, 2007	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 26, 2007	STATEMENT OF USE PROCESSING COMPLETE	76569
Oct. 01, 2007	USE AMENDMENT FILED	76569
Oct. 26, 2007	DIVISIONAL PROCESSING COMPLETE	
Oct. 01, 2007	DIVISIONAL REQUEST RECEIVED	
Oct. 26, 2007	EXTENSION 1 GRANTED	76569
Oct. 01, 2007	EXTENSION 1 FILED	76569
Oct. 01, 2007	FAX RECEIVED	
Oct. 01, 2007	FAX RECEIVED	
Oct. 01, 2007	FAX RECEIVED	
Apr. 03, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 09, 2007	PUBLISHED FOR OPPOSITION	

Dec. 20, 2006	NOTICE OF PUBLICATION	
Nov. 27, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	78413
Nov. 22, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 22, 2006	AMENDMENT FROM APPLICANT ENTERED	78413
Nov. 22, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	78413
Nov. 22, 2006	ASSIGNED TO LIE	78413
Oct. 19, 2006	PAPER RECEIVED	
Apr. 19, 2006	NON-FINAL ACTION E-MAILED	6325
Apr. 19, 2006	NON-FINAL ACTION WRITTEN	76582
Apr. 10, 2006	ASSIGNED TO EXAMINER	76582
Nov. 03, 2005	NEW APPLICATION ENTERED IN TRAM	

---

## Maintenance Filings or Post Registration Information

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**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Jan. 08, 2018

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## TM Staff and Location Information

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TM Staff Information - None

File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jan. 23, 2018

## **Exhibit B**

**Generated on:** This page was generated by TSDR on 2018-03-12 13:47:21 EDT

**Mark:** TOONTOWN

**US Serial Number:** 74146092

**Application Filing Date:** Mar. 11, 1991

**US Registration Number:** 1768253

**Registration Date:** Apr. 27, 1993

**Register:** Principal

**Mark Type:** Service Mark

**Status:** The registration has been renewed.

**Status Date:** Nov. 13, 2012

**Publication Date:** Nov. 26, 1991

**Notice of Allowance Date:** Aug. 04, 1992

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## Mark Information

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**Mark Literal Elements:** TOONTOWN

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** amusement park services

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 22, 1992

**Use in Commerce:** Dec. 22, 1992

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## Basis Information (Case Level)

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**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

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## Current Owner(s) Information

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**Owner Name:** DISNEY ENTERPRISES, INC.

**Owner Address:** 500 SOUTH BUENA VISTA STREET  
BURBANK, CALIFORNIA 91521  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** BARBARA J. QUINN

**Attorney Primary** [trademarks@disney.com](mailto:trademarks@disney.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** BARBARA J. QUINN  
**Name/Address:** THE WALT DISNEY COMPANY  
500 South Buena Vista Street  
IP Department - Trademarks Group  
BURBANK, CALIFORNIA 91521  
UNITED STATES

**Phone:** 818-560-3997

**Fax:** 818-848-6424

**Correspondent e-** [trademarks@disney.com](mailto:trademarks@disney.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Nov. 13, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 13, 2012	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	64591
Nov. 13, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Nov. 08, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Oct. 16, 2012	TEAS SECTION 8 & 9 RECEIVED	
Jan. 09, 2009	CASE FILE IN TICRS	
Jun. 18, 2003	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jun. 18, 2003	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 21, 2003	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 21, 2003	PAPER RECEIVED	
Sep. 28, 1999	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Apr. 26, 1999	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Apr. 27, 1993	REGISTERED-PRINCIPAL REGISTER	
Mar. 08, 1993	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 23, 1993	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Mar. 01, 1993	STATEMENT OF USE PROCESSING COMPLETE	
Feb. 23, 1993	EXTENSION 1 GRANTED	
Jan. 19, 1993	USE AMENDMENT FILED	
Jan. 19, 1993	EXTENSION 1 FILED	
Aug. 04, 1992	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 26, 1991	PUBLISHED FOR OPPOSITION	
Oct. 25, 1991	NOTICE OF PUBLICATION	
Jun. 10, 1991	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 03, 1991	ASSIGNED TO EXAMINER	67604

## Maintenance Filings or Post Registration Information

**Affidavit of** Section 8 - Accepted  
**Continued Use:**

**Affidavit of** Section 15 - Accepted  
**Incontestability:**

Renewal Date: Apr. 27, 2013

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 13, 2012

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant: Walt Disney Company, The

### Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [1544/0172](#)

Pages: 8

Date Recorded: Jan. 13, 1997

Supporting Documents: No Supporting Documents Available

### Assignor

Name: [WALT DISNEY COMPANY,THE](#)

Execution Date: Dec. 04, 1996

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

### Assignee

Name: [DISNEY ENTERPRISES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 500 SOUTH BUENA VISTA STREET  
BURBANK, CALIFORNIA 91521

### Correspondent

Correspondent Name: LADAS & PARRY

Correspondent Address: FRANCIE R. GOROWITZ  
5670 WILSHIRE BOULEVARD  
SUITE 2100  
LOS ANGELES, CA 90036

Domestic Representative - Not Found

## **Exhibit C**

**Filed Under Seal**

## **Exhibit D**



**Generated on:** This page was generated by TSDR on 2018-03-12 14:01:27 EDT

**Mark:** SINCE 1951 JUNIOR ELF ORIGINAL CARS BUDDY THE LITTLE TAXI



**US Serial Number:** 87222463

**Application Filing Date:** Nov. 01, 2016

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**Status:** An opposition after publication is pending at the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

**Status Date:** Jul. 31, 2017

**Publication Date:** Jan. 31, 2017

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## Mark Information

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**Mark Literal Elements:** SINCE 1951 JUNIOR ELF ORIGINAL CARS BUDDY THE LITTLE TAXI

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of a masthead style design featuring the words "SINCE 1951" in black stylized font across the top, with "JUNIOR ELF ORIGINAL" in bigger black stylized letters below, and the wording "CARS" in silver and white boxed and shadow lettering below in the largest font with a black drop shadow and with stars of light symbolized shine on the letters; below the wording is a black checkerboard stripe, with a shield with gray and black outline in the middle of the checkerboard, featuring in the interior the wording "BUDDY THE LITTLE TAXI" with a yellow taxi with a stylized face design in front of green trees, and flames of orange and yellow coming out of each side of the shield, and a star of light symbolized shine on the shield outline, all appearing on a gray background.

**Color Drawing:** Yes

**Color(s) Claimed:** The colors black, white, orange, yellow, green, silver, and gray are claimed as a feature of the mark.

**Disclaimer:** "SINCE 1951" AND "CARS" AND "LITTLE TAXI"

**Design Search Code(s):** 01.15.15 - Fire (flames), emanating from objects, words or numbers  
01.15.25 - Dust; Sand; Light rays; Spilling liquids; Coal; Pouring liquids; Liquids, spilling  
02.01.34 - Other grotesque including men formed by plants or objects; Monsters (not robots)  
04.07.02 - Objects forming a person; Person formed by objects  
05.01.01 - Evergreens and other trees or bushes of triangular or conical shape; Pine tree  
05.01.10 - Thicket; More than one tree or bush; thicket; group of trees  
18.05.01 - Race cars; Taxicabs; Limousines; Hearses; Cars (not emergency); Cabs, taxi  
24.01.02 - Shields or crests with figurative elements contained therein or superimposed thereon  
24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
25.03.01 - Checker board pattern; Checkerboard patterns

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## Related Properties Information

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**International Registration Number:** 1349467

**International Application(s) /Registration(s) Based on this Property:** A0066018/1349467

**Claimed Ownership of US Registrations:** 3520233, 3801626, 4605616

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Clothing and apparel, namely, shirts

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(b)

**For:** Providing amusement park services, namely, providing amusement park rides; Amusement park and theme park services; Providing amusement park services, namely, providing car rides for amusement, play, and entertainment; Entertainment services in the nature of an amusement park attraction, namely, providing theme park services

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(b)

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** Yes

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** United Trademark Holdings, Inc.

**Owner Address:** 141 S. Lapeer Drive  
Beverly Hills, CALIFORNIA 90211  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Erik M. Pelton

**Attorney Primary Email Address:** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ERIK M PELTON  
ERIK M PELTON & ASSOCIATES PLLC  
PO BOX 100637  
ARLINGTON, VIRGINIA 22210  
UNITED STATES

**Phone:** 703-525-8009

**Correspondent e-mail:** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jul. 31, 2017	OPPOSITION INSTITUTED NO. 999999	235839
Feb. 28, 2017	EXTENSION OF TIME TO OPPOSE RECEIVED	

Jan. 31, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 31, 2017	PUBLISHED FOR OPPOSITION	
Jan. 11, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 24, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Dec. 23, 2016	ASSIGNED TO LIE	73797
Dec. 05, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 02, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 02, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 02, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 02, 2016	EXAMINERS AMENDMENT -WRITTEN	93058
Nov. 30, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 30, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 30, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 30, 2016	EXAMINERS AMENDMENT -WRITTEN	93058
Nov. 22, 2016	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Nov. 22, 2016	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Nov. 22, 2016	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	93058
Nov. 22, 2016	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	93058
Nov. 17, 2016	ASSIGNED TO EXAMINER	93058
Nov. 05, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 04, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 04, 2016	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** RAY, KIMBERLY MORGAN

**Law Office** LAW OFFICE 122  
**Assigned:**

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Dec. 24, 2016

## Proceedings

### Summary

**Number of** 2  
**Proceedings:**

### Type of Proceeding: Opposition

**Proceeding** [91235839](#)  
**Number:**

**Filing Date:** Jul 31, 2017

**Status:** Pending

**Status Date:** Jul 31, 2017

**Interlocutory** YONG OH (RICHARD) KIM  
**Attorney:**

### Defendant

**Name:** United Trademark Holdings, Inc.

**Correspondent** ERIK M PELTON  
**Address:** ERIK M PELTON & ASSOCIATES PLLC  
PO BOX 100637  
ARLINGTON VA , 22210  
UNITED STATES

**Correspondent e-mail:** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
SINCE 1951 JUNIOR ELF ORIGINAL CARS BUDDY THE LITT	Opposition Pending	<a href="#">87222463</a>	

### Plaintiff(s)

**Name:** Disney Enterprises, Inc.

**Correspondent** LINDA K MCLEOD

**Address:** KELLY IP LLP  
1919 M STREET NW, SUITE 610  
WASHINGTON DC , 20036  
UNITED STATES

**Correspondent e-mail:** [Linda.McLeod@kelly-ip.com](mailto:Linda.McLeod@kelly-ip.com) , [DisneyOpp@kelly-ip.com](mailto:DisneyOpp@kelly-ip.com) , [lit-docketing@kelly-ip.com](mailto:lit-docketing@kelly-ip.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
CARS LAND	Registered	<a href="#">85481890</a>	<a href="#">4365401</a>
CARS LAND	Registered	<a href="#">85983113</a>	<a href="#">4664467</a>
CARS	Renewed	<a href="#">78977575</a>	<a href="#">3166829</a>
CARS	Renewed	<a href="#">78979226</a>	<a href="#">3358117</a>
CARS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78538954</a>	<a href="#">3419857</a>
CARS	Renewed	<a href="#">78979223</a>	<a href="#">3358114</a>
CARS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78979962</a>	<a href="#">3420795</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 31, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 31, 2017	Sep 09, 2017
3	PENDING, INSTITUTED	Jul 31, 2017	
4	ANSWER AND COUNTERCLAIM (FEE)	Sep 11, 2017	
5	ANSWER N CC NOTED; RESPONSE DUE 10-18-17	Sep 18, 2017	
6	ANSWER TO COUNTERCLAIM	Oct 18, 2017	

**Type of Proceeding: Extension of Time**

**Proceeding Number:** [87222463](#)

**Filing Date:** Feb 28, 2017

**Status:** Terminated

**Status Date:** Jul 31, 2017

**Interlocutory Attorney:**

**Defendant**

**Name:** United Trademark Holdings, Inc.

**Correspondent Address:** ERIK M. PELTON  
ERIK M. PELTON & ASSOCIATES, PLLC  
PO BOX 100637  
ARLINGTON VA , 22210

**Correspondent e-mail:** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SINCE 1951 JUNIOR ELF ORIGINAL CARS BUDDY THE LITT	Opposition Pending	<a href="#">87222463</a>	

**Potential Opposer(s)**

**Name:** Disney Enterprises, Inc.

**Correspondent Address:** Linda K. McLeod  
Kelly IP, LLP  
1919 M Street, N.W., Suite 610  
Washington DC , 20036  
UNITED STATES

**Correspondent e-mail:** [Linda.McLeod@kelly-ip.com](mailto:Linda.McLeod@kelly-ip.com) , [DisneyOpp@kelly-ip.com](mailto:DisneyOpp@kelly-ip.com) , [lit-docketing@kelly-ip.com](mailto:lit-docketing@kelly-ip.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
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**Prosecution History**

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Feb 28, 2017	
2	EXTENSION OF TIME GRANTED	Feb 28, 2017	

3	INCOMING - EXT TIME TO OPPOSE FILED	May 24, 2017
4	EXTENSION OF TIME GRANTED	May 24, 2017

**Generated on:** This page was generated by TSDR on 2018-03-12 14:02:28 EDT

**Mark:** THE TOON STUDIO FAIRYTALE PRINCESS



**US Serial Number:** 87273335

**Application Filing Date:** Dec. 19, 2016

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**Status:** A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

**Status Date:** Sep. 26, 2017

**Publication Date:** Sep. 12, 2017

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## Mark Information

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**Mark Literal Elements:** THE TOON STUDIO FAIRYTALE PRINCESS

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of a stylized rectangle with the wording "THE TOON STUDIO" above "FAIRYTALE" above "PRINCESS" inside of it, with the "P" and last "S" in "PRINCESS" being taller than the other letters.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Disclaimer:** "STUDIO"

**Design Search Code(s):** 26.11.21 - Rectangles that are completely or partially shaded  
26.11.25 - Rectangles with one or more curved sides

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 3520233, 3823763, 4056676

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Clothing and apparel, namely, shirts

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(b)

**For:** Entertainment in the nature of amusement park rides; Amusement park and theme park services; Entertainment services, namely, providing car rides for amusement, play, and entertainment; Entertainment services in the nature of amusement park attractions, namely, a themed area

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(b)

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## Basis Information (Case Level)

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**Filed Use:** No  
**Filed ITU:** Yes  
**Filed 44D:** No  
**Filed 44E:** No  
**Filed 66A:** No

**Currently Use:** No  
**Currently ITU:** Yes  
**Currently 44D:** No  
**Currently 44E:** No  
**Currently 66A:** No

**Amended Use:** No  
**Amended ITU:** No  
**Amended 44D:** No  
**Amended 44E:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** United Trademark Holdings, Inc.

**Owner Address:** 141 S. Lapeer Drive  
Beverly Hills, CALIFORNIA 90211  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country** CALIFORNIA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Erik M. Pelton

**Attorney Primary** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** ERIK M. PELTON  
**Name/Address:** ERIK M. PELTON & ASSOCIATES, PLLC  
PO BOX 100637  
ARLINGTON, VIRGINIA 22210  
UNITED STATES

**Phone:** 703-525-8009

**Correspondent e-** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Sep. 26, 2017	EXTENSION OF TIME TO OPPOSE RECEIVED	
Sep. 12, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 12, 2017	PUBLISHED FOR OPPOSITION	
Aug. 23, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 02, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 02, 2017	EXAMINER'S AMENDMENT ENTERED	88888
Aug. 02, 2017	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Aug. 02, 2017	EXAMINERS AMENDMENT E-MAILED	6328
Aug. 02, 2017	EXAMINERS AMENDMENT -WRITTEN	78179
Aug. 01, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 31, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 31, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 27, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 27, 2017	NON-FINAL ACTION E-MAILED	6325
Feb. 27, 2017	NON-FINAL ACTION WRITTEN	78179
Feb. 27, 2017	ASSIGNED TO EXAMINER	78179
Dec. 28, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 27, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 22, 2016	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information****TM Attorney:** DINALLO, KEVIN M**Law Office** LAW OFFICE 107  
**Assigned:****File Location****Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:** Aug. 06, 2017

## Proceedings

**Summary****Number of** 1  
**Proceedings:****Type of Proceeding: Extension of Time****Proceeding** [87273335](#)  
**Number:****Filing Date:** Sep 26, 2017**Status:** Not Instituted**Status Date:** Sep 26, 2017**Interlocutory**  
**Attorney:****Defendant****Name:** United Trademark Holdings, Inc.**Correspondent** ERIK M. PELTON  
**Address:** ERIK M. PELTON & ASSOCIATES, PLLC  
PO BOX 100637  
ARLINGTON VA , 22210**Correspondent e-mail:** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
THE TOON STUDIO FAIRYTALE PRINCESS	Request For Extension of Time to File Opposition	<a href="#">87273335</a>	

**Potential Opposer(s)****Name:** Disney Enterprises, Inc.**Correspondent** Annamma Minnie Alexander  
**Address:** Disney Enterprises, Inc.  
500 South Buena Vista Street  
Burbank CA , 91521  
UNITED STATES**Correspondent e-mail:** [linda.mcleod@kelly-ip.com](mailto:linda.mcleod@kelly-ip.com) , [disneyopp@kelly-ip.com](mailto:disneyopp@kelly-ip.com) , [lit-docketing@kelly-ip.com](mailto:lit-docketing@kelly-ip.com)**Prosecution History**

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Sep 26, 2017	
2	EXTENSION OF TIME GRANTED	Sep 26, 2017	
3	INCOMING - EXT TIME TO OPPOSE FILED	Jan 09, 2018	
4	EXTENSION OF TIME GRANTED	Jan 09, 2018	



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**Mark:** THE TOON STUDIO FAIRYTALE PRINCESS



**US Serial Number:** 87273325

**Application Filing Date:** Dec. 19, 2016

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**Status:** A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

**Status Date:** Sep. 26, 2017

**Publication Date:** Sep. 12, 2017

## Mark Information

**Mark Literal Elements:** THE TOON STUDIO FAIRYTALE PRINCESS

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of a stylized rectangle with the word "THE TOON STUDIO" above "FAIRYTALE" above "PRINCESS" inside of it, with the "P" and last "S" in "PRINCESS" being taller than the other letters; with the stylized design below it featuring a row of four women with dresses and one mermaid on the right.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Disclaimer:** "STUDIO"

**Design Search Code(s):** 01.01.06 - Stars with rays or radiating lines  
01.01.10 - Three or more stars; Stars, three or more  
01.01.14 - Stars - multiple stars with six points  
01.15.25 - Pouring liquids; Spilling liquids; Liquids, spilling; Light rays; Dust; Coal; Sand  
02.03.24 - Women, stylized, including women depicted in caricature form  
02.07.02 - Groups, females  
04.03.03 - Triton; Mermaids  
26.11.21 - Rectangles that are completely or partially shaded

## Related Properties Information

**International Registration Number:** 1354340

**International Application(s) /Registration(s) Based on this Property:** A0066019/1354340

**Claimed Ownership of US Registrations:** 3520233, 3823763, 4056676

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Clothing and apparel, namely, shirts

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(b)

**For:** Amusement park and theme park services; Entertainment services in the nature of amusement park attractions, namely, a themed area

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(b)

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** Yes

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** United Trademark Holdings, Inc.

**Owner Address:** 141 S. Lapeer Drive  
Beverly Hills, CALIFORNIA 90211  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Erik M. Pelton

**Attorney Primary Email Address:** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ERIK M. PELTON  
ERIK M. PELTON & ASSOCIATES, PLLC  
PO BOX 100637  
ARLINGTON, VIRGINIA 22210  
UNITED STATES

**Phone:** 703-525-8009

**Correspondent e-mail:** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Sep. 26, 2017	EXTENSION OF TIME TO OPPOSE RECEIVED	
Sep. 12, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 12, 2017	PUBLISHED FOR OPPOSITION	
Aug. 23, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 02, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 01, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	88889

Jul. 31, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 31, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 27, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 27, 2017	NON-FINAL ACTION E-MAILED	6325
Feb. 27, 2017	NON-FINAL ACTION WRITTEN	78179
Feb. 27, 2017	ASSIGNED TO EXAMINER	78179
Dec. 28, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 27, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 22, 2016	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** DINALLO, KEVIN M

**Law Office Assigned:** LAW OFFICE 107

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Aug. 06, 2017

## Proceedings

### Summary

**Number of Proceedings:** 1

### Type of Proceeding: Extension of Time

**Proceeding Number:** [87273325](#)

**Filing Date:** Sep 26, 2017

**Status:** Not Instituted

**Status Date:** Sep 26, 2017

**Interlocutory Attorney:**

### Defendant

**Name:** United Trademark Holdings, Inc.

**Correspondent Address:** ERIK M. PELTON

ERIK M. PELTON & ASSOCIATES, PLLC  
PO BOX 100637  
ARLINGTON VA , 22210

**Correspondent e-mail:** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
THE TOON STUDIO FAIRYTALE PRINCESS	Request For Extension of Time to File Opposition	<a href="#">87273325</a>	

### Potential Opposer(s)

**Name:** Disney Enterprises, Inc.

**Correspondent Address:** Annamma Minnie Alexander

Disney Enterprises, Inc.  
500 South Buena Vista Street  
Burbank CA , 91521  
UNITED STATES

**Correspondent e-mail:** [linda.mcleod@kelly-ip.com](mailto:linda.mcleod@kelly-ip.com) , [disneyopp@kelly-ip.com](mailto:disneyopp@kelly-ip.com) , [lit-docketing@kelly-ip.com](mailto:lit-docketing@kelly-ip.com)

### Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Sep 26, 2017	
2	EXTENSION OF TIME GRANTED	Sep 26, 2017	
3	INCOMING - EXT TIME TO OPPOSE FILED	Jan 09, 2018	
4	EXTENSION OF TIME GRANTED	Jan 09, 2018	

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**Mark:** THE TOON STUDIO'S FAMOUS PIRATES OF THEWORLD



**US Serial Number:** 87179054

**Application Filing Date:** Sep. 21, 2016

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**Status:** A first request for extension of time to file a Statement of Use has been granted.

**Status Date:** Aug. 02, 2017

**Publication Date:** Jan. 17, 2017

**Notice of Allowance Date:** Mar. 14, 2017

## Mark Information

**Mark Literal Elements:** THE TOON STUDIO'S FAMOUS PIRATES OF THEWORLD

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of the words "THE TOON STUDIO'S FAMOUS PIRATES OF THE WORLD". "THE TOON STUDIO'S" appears in small stylized font above the word "FAMOUS" in stylized font, with two crossed swords to the right of the word, with "PIRATES" in stylized font under this, and with "OF THE WORLD" underneath that in stylized font on an unfurling scroll.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Disclaimer:** "FAMOUS PIRATES"

**Design Search Code(s):** 23.01.01 - Epees; Foils; Rapiers; Sabers; Swords  
24.09.07 - Advertising, banners; Banners

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Providing theme park services

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(b)

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** Yes

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** United Trademark Holdings, Inc.

**Owner Address:** 141 S. Lapeer Drive  
Beverly Hills, CALIFORNIA 90211  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country** CALIFORNIA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record - None Correspondent

**Correspondent Name/Address:** UNITED TRADEMARK HOLDINGS, INC.  
141 S LAPEER DR  
BEVERLY HILLS, CALIFORNIA 90211  
UNITED STATES

**Phone:** 310-980-7879

**Fax:** 310-859-8317

**Correspondent e-mail:** [marianne@thetoonstudio.com](mailto:marianne@thetoonstudio.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 04, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 02, 2017	EXTENSION 1 GRANTED	98765
Aug. 02, 2017	EXTENSION 1 FILED	98765
Aug. 02, 2017	TEAS EXTENSION RECEIVED	
Mar. 14, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 17, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 17, 2017	PUBLISHED FOR OPPOSITION	
Dec. 28, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 14, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Dec. 04, 2016	ASSIGNED TO LIE	76568
Nov. 22, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 22, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 22, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 22, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 22, 2016	EXAMINERS AMENDMENT -WRITTEN	93058
Nov. 17, 2016	ASSIGNED TO EXAMINER	93058
Sep. 28, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Sep. 27, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 24, 2016	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** RAY, KIMBERLY MORGAN

**Law Office** LAW OFFICE 122  
**Assigned:**

### File Location

**Current Location:** INTENT TO USE SECTION

**Date in Location:** Mar. 14, 2017

**Generated on:** This page was generated by TSDR on 2018-03-12 14:06:49 EDT

**Mark:** THE ADVENTURES OF PAN IN NEVERLAND



**US Serial Number:** 87186250

**Application Filing Date:** Sep. 28, 2016

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**Status:** Suspension check completed. Application remains suspended.

**Status Date:** Nov. 20, 2017

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## Mark Information

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**Mark Literal Elements:** THE ADVENTURES OF PAN IN NEVERLAND

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of the words "The Adventures of Pan in Neverland" on a background banner with a picture of Pan underneath the banner holding a sword on his right hand.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Design Search Code(s):** 02.05.05 - Boys; Children, boy(s)  
04.01.07 - Ghosts; Mythological beings, superbeings, ghosts, aliens; Super heroes; Zeus (mythology); Aliens; Caped characters (super heroes); Apollo (mythology); Athena (mythology)  
23.01.01 - Rapiers; Sabers; Swords; Epees; Foils  
24.09.07 - Advertising, banners; Banners

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Clothing, namely, T-shirts

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 02, 2016

**Use in Commerce:** Sep. 02, 2016

**For:** Amusement park and theme park services

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 16, 2017

**Use in Commerce:** May 16, 2017

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## Basis Information (Case Level)

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**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** Yes

**Amended ITU:** No

Filed 44D: No  
Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44D: No  
Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

Amended 44D: No  
Amended 44E: No

## Current Owner(s) Information

**Owner Name:** United Trademark Holdings, Inc.  
**Owner Address:** 141 S. Lapeer Drive  
Beverly Hills, CALIFORNIA 90211  
UNITED STATES  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Erik M. Pelton  
**Attorney Primary Email Address:** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Erik M. Pelton  
Erik M. Pelton & Associates, PLLC  
PO Box 100637  
Arlington, VIRGINIA 22210  
UNITED STATES  
**Phone:** 7035258009  
**Correspondent e-mail:** [uspto@tm4smallbiz.com](mailto:uspto@tm4smallbiz.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Nov. 20, 2017	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 19, 2017	CORRESPONDENCE E-MAILED	
May 19, 2017	SUSPENSION LETTER WRITTEN	93058
May 19, 2017	AMENDMENT TO USE PROCESSING COMPLETE	88889
May 19, 2017	USE AMENDMENT FILED	88889
May 18, 2017	TEAS AMENDMENT OF USE RECEIVED	
May 18, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 21, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 21, 2016	NON-FINAL ACTION E-MAILED	6325
Nov. 21, 2016	NON-FINAL ACTION WRITTEN	93058
Nov. 17, 2016	ASSIGNED TO EXAMINER	93058
Oct. 04, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Oct. 03, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** RAY, KIMBERLY MORGAN  
**Law Office Assigned:** LAW OFFICE 122

### File Location

**Current Location:** TMO LAW OFFICE 122 - EXAMINING ATTORNEY ASSIGNED  
**Date in Location:** May 19, 2017